



SOCIAL MEDIA POLICY

I. Social media is broadly defined as any web application, site, or account created and maintained by the library which allows users to share, network, and obtain information.

II. The library may participate in the use of various social media platforms. The Washington County Library System regards social media as information resources that should support the library mission to strengthen the community through educational, informational, cultural, and recreational pursuits.

III. Use of the library's websites, social media applications, and links is at the patron's risk. Though library staff may evaluate the extended resources, the links do not constitute an endorsement, authorization, sponsorship, or affiliation by the library to the owners or any products or services mentioned on the site, unless specifically stated otherwise.

IV. Posted content (comments, photos, links, or other material, referred to hereafter as "Comments") must relate to discussion of the Washington County Library System's programs, services, projects, issues, events, or activities. Comments posted on this account will not be edited by the County, its elected officials, or other department, division, committee, commission, or board. The County, its elected officials and other departments, divisions, committees, commissions, and boards, reserve the right to hide or remove Comments that do not relate to the County Library business, including but not limited to, Comments that:

1. Promote, foster, or perpetuate discrimination based on race, creed, color, age, religion, gender, marital status, national origin, physical or mental disability, sexual orientation, gender identity, or other form of discrimination as defined by state or federal law or County ordinance.
2. Use slanderous or defamatory attacks.
3. Threaten, harass, or use foul or profane language.
4. Encourage or condone illegal conduct or activity.
5. Use obscene or sexual content, or include links to obscene sexual content, including indecent or pornographic material.
6. Disclose private, protected, or confidential material as defined by state, federal law, or County ordinance.
7. Compromise public health or safety, or the health, safety, and security of public systems.
8. Advertise, promote, or solicit any service or products.
9. Use spam, including links to external online sites.
10. Violate a legal ownership interest of any person, including improper use of trademark or copyrighted material.
11. Promote the candidacy of any person, petition, or referendum.

Comments posted online – to the extent they do not contain information that discloses private, protected, or confidential material in violation of these Terms – are considered a public record subject to public disclosure under the Utah Government Records and Access Management Act. Comments made on a social media site do not constitute a legal or official notice or comment to the Washington County Library System, or its boards, employees, or agents, and will not be regarded as a request for service. Comments posted online and that request a copy or copies of public records will not be considered or answered.

The Washington County Library reserves the right to hide, remove, mute, or delete information posted by a User that violates these Terms, or to report to a Provider any User whose conduct may constitute a violation of the Provider's terms of use. Repeated or egregious violations of these Terms may result in denial of access to the particular social media account.

V. The role and utility of social networking sites will be evaluated periodically by library staff, and may be terminated at any time without notice to subscribers. The library does not collect, maintain or otherwise use the personal information stored on any third party site in any way other than to communicate with users on that site.



GENE GARATE, Library Board Chair



ALAN ANDERSON, Director

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